THE DOMAIN NAME INDUSTRY BRIEF
Q3 2013 HIGHLIGHTS
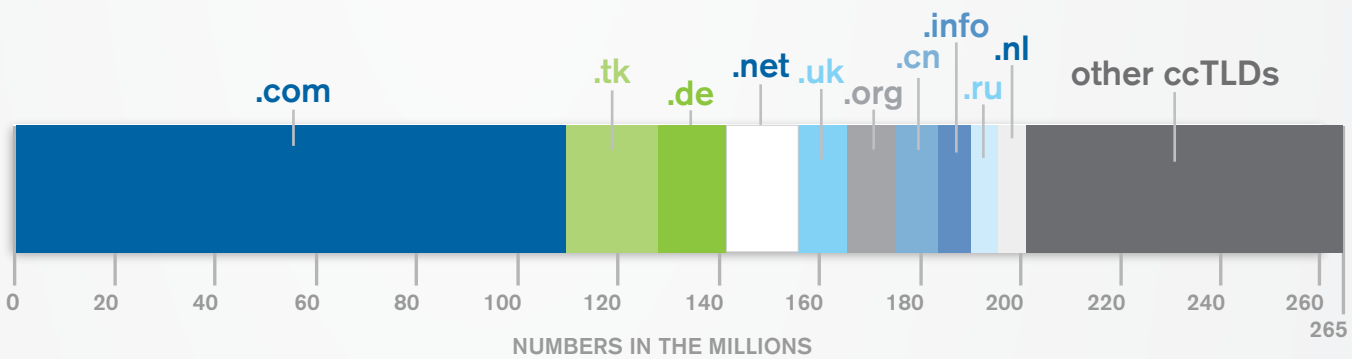
ABOUT VERISIGN

As the global leader in domain names, Verisign powers the invisible navigation that takes people to where they want to go on the Internet. For more than 15 years, Verisign has operated the infrastructure for a portfolio of top-level domains that today include .com, .net, .tv, .edu, .gov, .jobs, .name and .cc, as well as two of the world's 13 Internet root servers. Verisign's product suite also includes Distributed Denial of Service (DDoS) Protection Services, iDefense® Security Intelligence Services and Managed DNS.

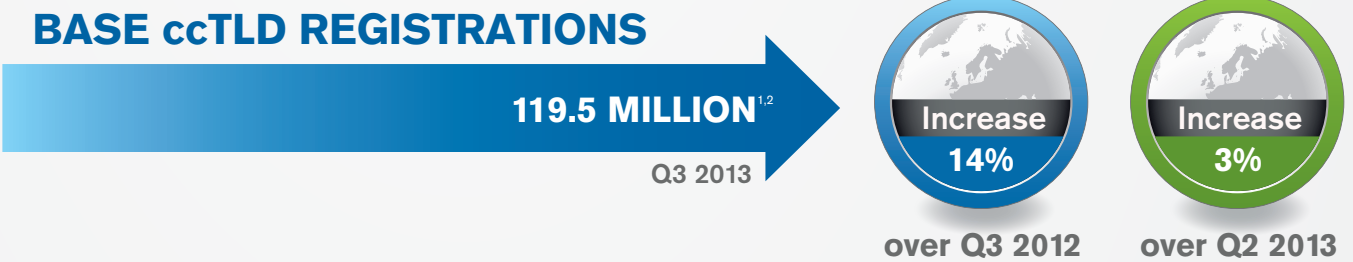### ◄ Q3 2013 DOMAIN NAME REGISTRATIONS ↻

265 million domain names[1,2] registered globally

8% increase year-over-year from Q3 of 2012

LARGEST TLDs BY ZONE SIZE IN Q3 2013

.com   .tk   .de   .net   .uk   .org   .cn   .info   .ru   .nl   other ccTLDs

NUMBERS IN THE MILLIONS

0   20   40   60   80   100   120   140   160   180   200   220   240   260   265

◄ COUNTRY CODE TOP-LEVEL DOMAIN NAMES (ccTLDs) ↻

ccTLDs are designated for use by countries and territories.

BASE ccTLD REGISTRATIONS

119.5 MILLION[1,2]
Q3 2013

Increase **14%**
over Q3 2012

Increase **3%**
over Q2 2013

◄ GROWTH OF .COM & .NET ↻

Verisign is the global registry operator for .com and .net.

125.9 MILLION
.com & .net domain names in the adjusted zone in Q3 2013

5% INCREASE
from Q3 2012

8.3 MILLION
new .com & .net domain names in Q3 2013

82 BILLION
Average Daily DNS Query Load
Verisign's average daily DNS query load in Q3 2013 increased 22.2% over last year and increased 1.9% from Q2 2013. Daily DNS queries peaked at 105 billion, down 57.1% from last quarter and up 2.9% from last year.
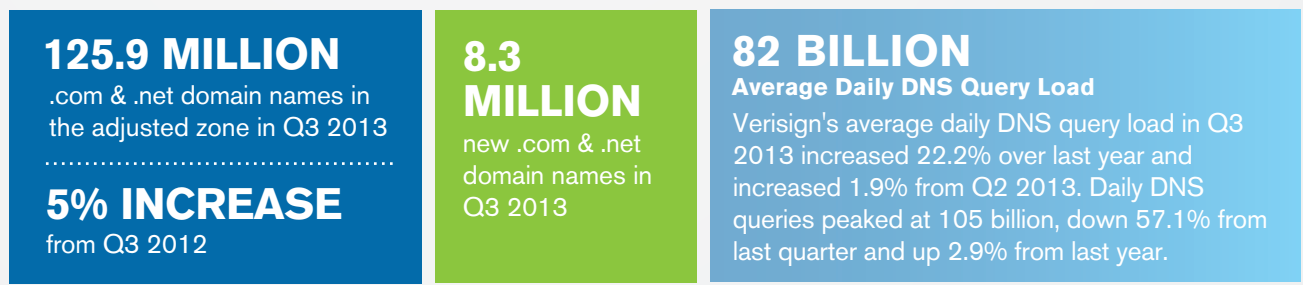
◄ THE DOMAIN NAME INDUSTRY BRIEF ↻

As the global registry operator for .com and .net, Verisign reviews the state of the domain name industry through a variety of statistical and analytical research. As the global leader in domain names, Verisign provides this briefing to highlight important trends in domain name registration, including key performance indicators and growth opportunities, to industry analysts, media and businesses.
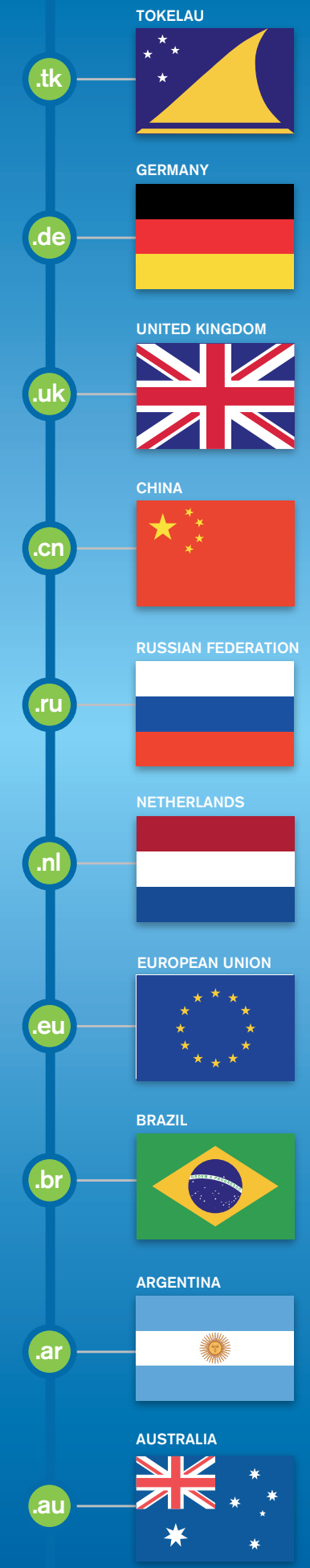
To access the Domain Name Industry Brief archives,
visit VerisignInc.com/DNIB.

TEN LARGEST ccTLDs

Combined, these account for 65% of all ccTLD domain name registrations worldwide.[3]

TOKELAU — .tk

GERMANY — .de

UNITED KINGDOM — .uk

CHINA — .cn

RUSSIAN FEDERATION — .ru

NETHERLANDS — .nl

EUROPEAN UNION — .eu

BRAZIL — .br

ARGENTINA — .ar

AUSTRALIA — .au

VERISIGN®