

THE DOMAIN NAME INDUSTRY BRIEF

Q1 2014 HIGHLIGHTS



VERISIGN®

As a global leader in domain names and Internet security, Verisign reviews the state of the domain name industry through a variety of statistical and analytical research. Verisign provides this briefing to highlight important trends in domain name registration, including key performance indicators and growth opportunities, to industry analysts, media and businesses.

To access the Domain Name Industry Brief archives, visit VerisignInc.com/DNIB.

Q1 2014 DOMAIN NAME REGISTRATIONS

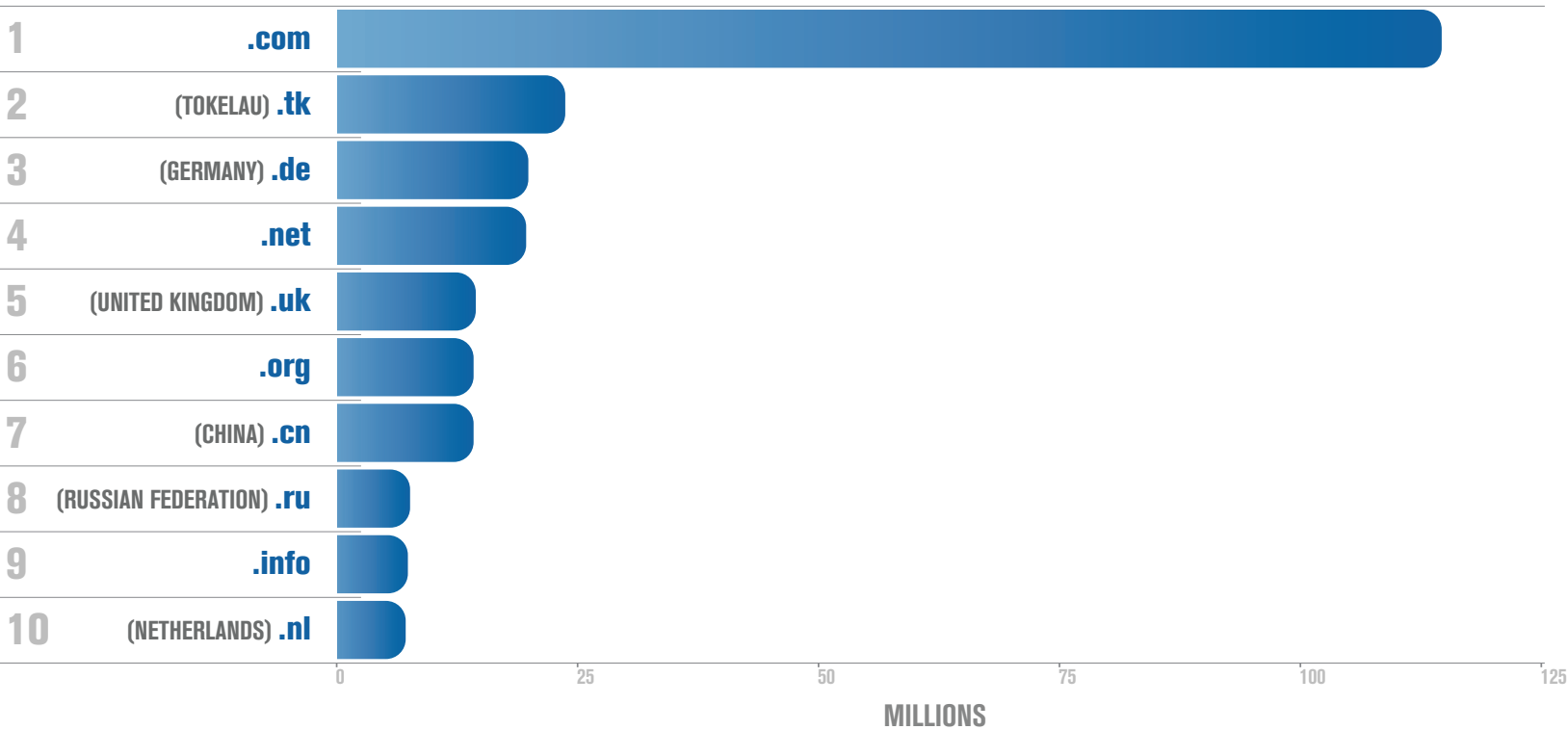
276 MILLION
domain names
registered globally¹



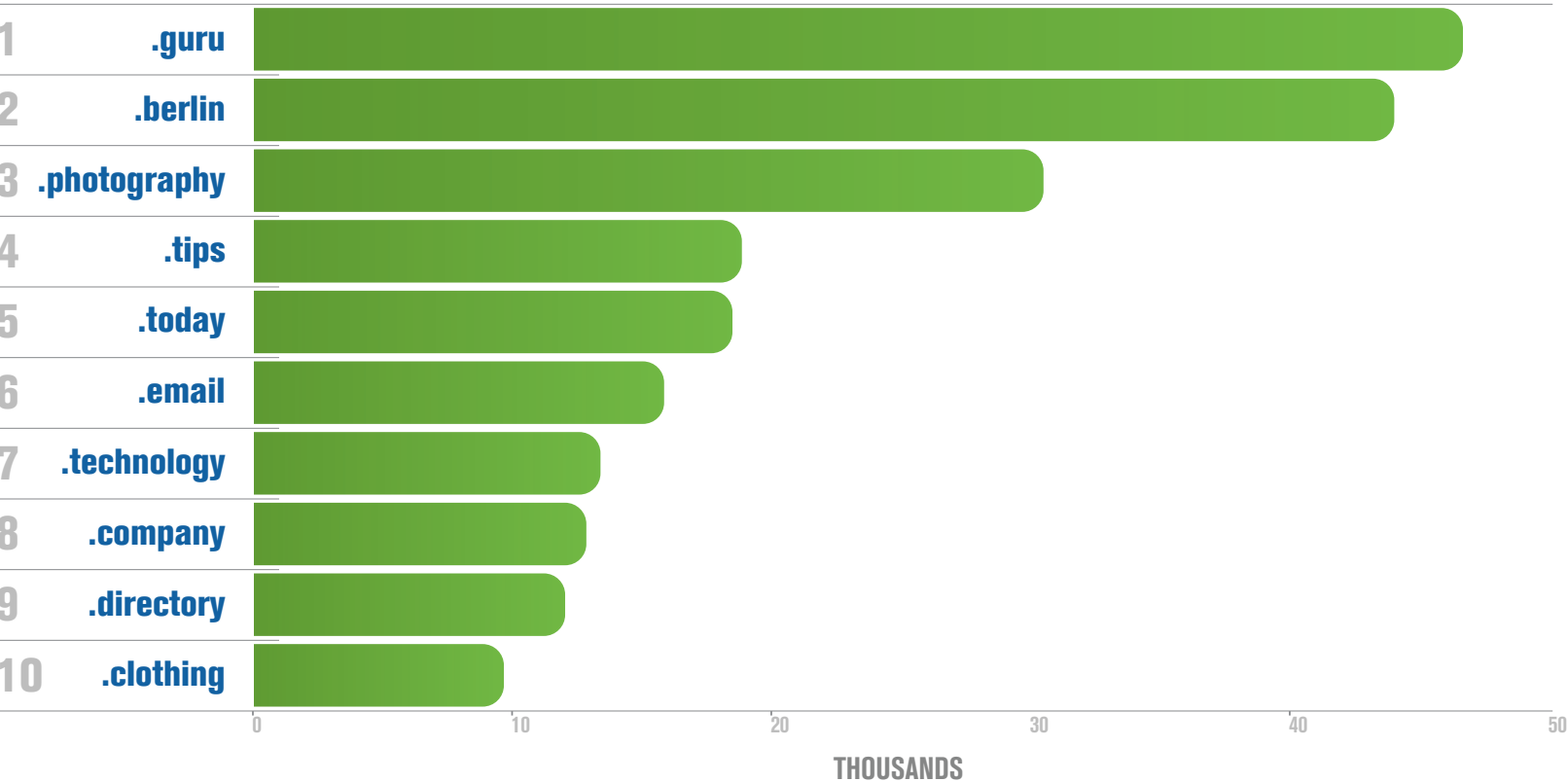
7.5% INCREASE
year over year
from Q1 of 2013



LARGEST TLDs BY ZONE SIZE²



LARGEST NEW gTLDs BY ZONE SIZE³



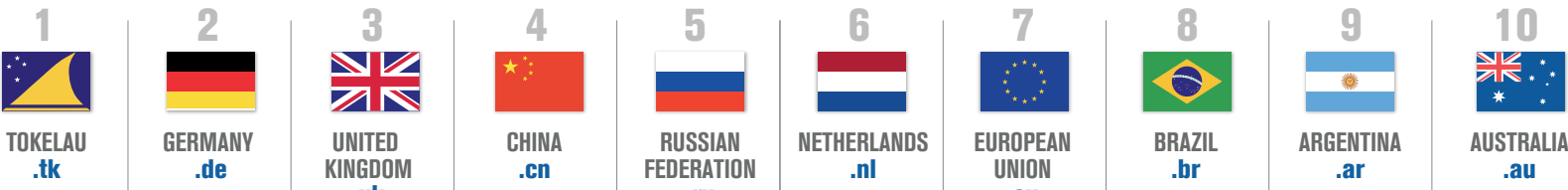
Mobile Commerce
Sales Up

101 PERCENT
from Q1 2013⁴



LARGEST ccTLDs BY ZONE SIZE⁵

ccTLDs are designated for use by countries and territories.



BASE ccTLD REGISTRATIONS

127.1 MILLION

Q1 2014



69 PERCENT
of .com websites are in
English⁶



204 MILLION
Emails sent per minute
by Internet users⁷



GROWTH OF .com & .net

Verisign is the global registry operator for .com and .net.

128.5 MILLION
.com & .net domain names in the
adjusted zone in Q1 2014

.com .net

4% INCREASE
from Q1 2013

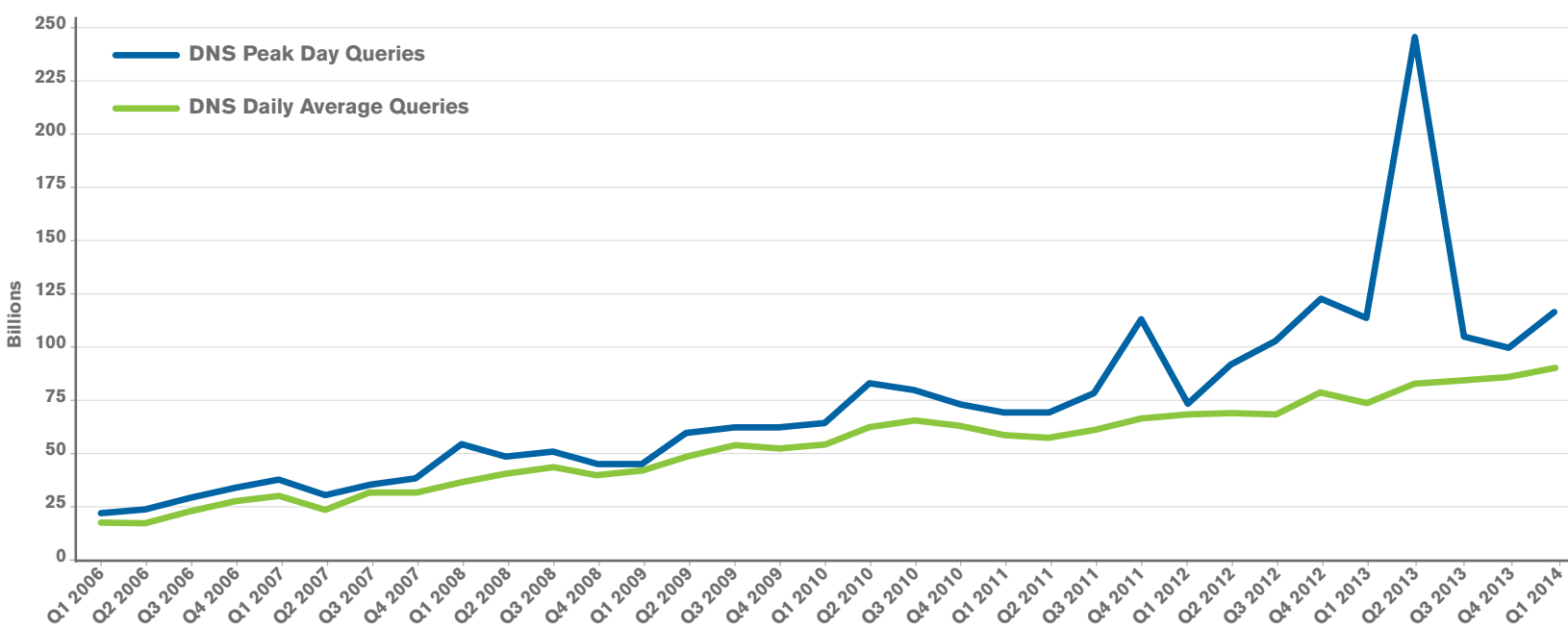


8.6 MILLION
new .com & .net domain names in
Q1 2014

.com .net

85 BILLION Average Daily DNS Query Load

Verisign's average daily DNS query load in Q1 2014 increased 14.8% over last year and increased 3.4% from Q4 2013. Daily DNS queries peaked at 120 billion, up 6% from last year and 20.6% from Q4 2013.



For more information about the Q1 2014 Domain Name Industry Brief visit VerisignInc.com/DNIB.

1. The gTLD and ccTLD data cited in this report are estimates as of the time this report was developed, and is subject to change as more complete data is received. Total includes ccTLD Internationalized Domain Names.
2. .tk is a free ccTLD that provides free domain names to individuals and businesses. Revenue is generated by monetizing the expired domain names. Domain names no longer in use by the registrant or are expired are taken back by the registry and the residual traffic is sold to advertisement networks. <http://www.businesswire.com/news/home/20131216006048/en/Freenom-Closes-3M-Series-Funding#UxeUGNJDv9s>
3. The total number of gTLDs and their registrations is published through the Centralized Zone Data Service: <https://cscs.icann.org/en>
4. Mobile commerce sales performance is published by Internet Retailer Magazine: <http://www.internetretailer.com/2014/04/15/mobile-commerce-sales-are-101-q1-350-retailers>
5. Source: Zooknic
6. Source: Verisign
7. The number of emails sent per minute is published by Domo and reported by Mashable: http://mashable.com/2014/04/23/data-online-every-minute/?utm_cid=mash-com-Tw-main-link

ABOUT VERISIGN



As a global leader in domain names and Internet security, Verisign powers the invisible navigation that takes people to where they want to go on the Internet. For more than 15 years, Verisign has operated the infrastructure for a portfolio of top-level domains that today includes .com, .net, .tv, .edu, .gov, .jobs, .name and .cc, as well as two of the world's 13 Internet root servers. Verisign's product suite also includes Distributed Denial of Service (DDoS) Protection Services, iDefense Security Intelligence Services and Managed DNS. To learn more about what it means to be Powered by Verisign, please visit VerisignInc.com.