THE DOMAIN NAME INDUSTRY BRIEF

Q2 2015 HIGHLIGHTS

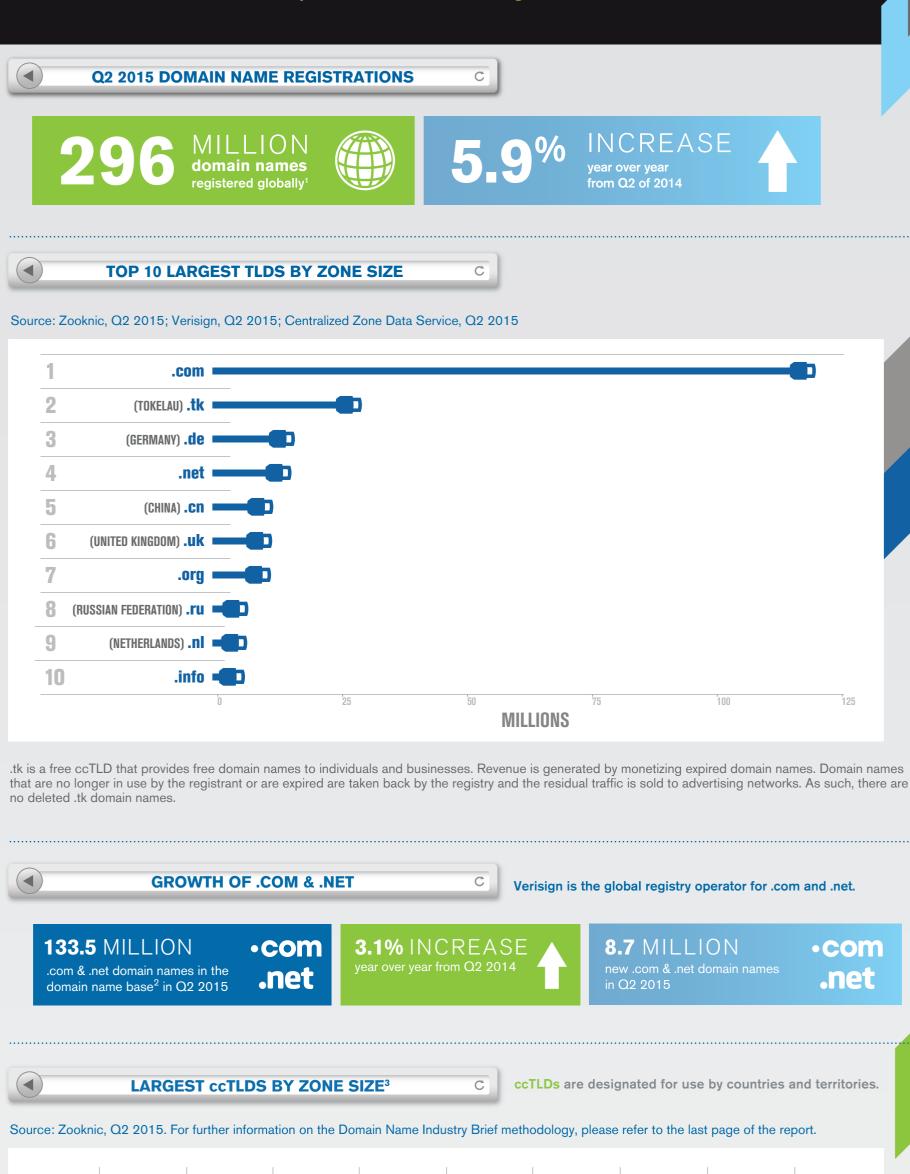**VERISIGN**

As a global leader in domain names and Internet security, Verisign reviews the state of the domain name industry through a variety of statistical and analytical research. Verisign provides this briefing to highlight important trends in domain name registrations, including key performance indicators and growth opportunities, to industry analysts, media and businesses.

To access the Domain Name Industry Brief archives, visit **Verisign.com/DNIB.**

Q2 2015 DOMAIN NAME REGISTRATIONS

296 MILLION domain names registered globally[1]

5.9% INCREASE year over year from Q2 of 2014

TOP 10 LARGEST TLDS BY ZONE SIZE

Source: Zooknic, Q2 2015; Verisign, Q2 2015; Centralized Zone Data Service, Q2 2015

Rank	TLD
1	.com
2	(TOKELAU) .tk
3	(GERMANY) .de
4	.net
5	(CHINA) .cn
6	(UNITED KINGDOM) .uk
7	.org
8	(RUSSIAN FEDERATION) .ru
9	(NETHERLANDS) .nl
10	.info

MILLIONS

.tk is a free ccTLD that provides free domain names to individuals and businesses. Revenue is generated by monetizing expired domain names. Domain names that are no longer in use by the registrant or are expired are taken back by the registry and the residual traffic is sold to advertising networks. As such, there are no deleted .tk domain names.

GROWTH OF .COM & .NET

Verisign is the global registry operator for .com and .net.

133.5 MILLION .com & .net domain names in the domain name base[2] in Q2 2015 • .com .net

3.1% INCREASE year over year from Q2 2014

8.7 MILLION new .com & .net domain names in Q2 2015 • .com .net

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LARGEST ccTLDS BY ZONE SIZE[3]

ccTLDs are designated for use by countries and territories.

Source: Zooknic, Q2 2015. For further information on the Domain Name Industry Brief methodology, please refer to the last page of the report.

.tk (TOKELAU) 1	.de (GERMANY) 2	.cn (CHINA) 3	.uk (UNITED KINGDOM) 4	.ru (RUSSIAN FEDERATION) 5	.nl (NETHERLANDS) 6	.eu (EUROPEAN UNION) 7	.br (BRAZIL) 8	.au (AUSTRALIA) 9	.fr (FRANCE) 10

DNS QUERY LOAD

111 BILLION Average Daily DNS Query Load* **182** BILLION Peak Query Load*

Quarter over quarter, the daily average query load decreased 7.1 percent and the peak increased by 10.2 percent. Year over year, the daily average query load increased by 16.6 percent, and the peak decreased by 10.8 percent.

*Across all TLDs operated by Verisign

For more information about the Q2 2015 Domain Name Industry Brief visit Verisign.com/DNIB.

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1 The generic top-level domain (gTLD) and ccTLD data cited in this report are estimates as of the time this report was developed, and is subject to change as more complete data is received. Total includes ccTLD Internationalized Domain Names.
2 The domain name base is the active zone plus the number of domain names that are registered but not configured for use in the respective Top-Level Domain zone file plus the number of domain names that are in a client or server hold status.
3 .tk is a free ccTLD that provides free domain names to individuals and businesses. Revenue is generated by monetizing expired domain names. Domain names that are no longer in use by the registrant or are expired are taken back by the registry and the residual traffic is sold to advertising networks. As such, there are no deleted .tk domain names. http://www.businesswire.com/news/home/20131216006048/en/Freenom-Closes-3M-Series-Funding#.UxeUGNJDv9s

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