THE DOMAIN NAME INDUSTRY BRIEF

Q2 2018 HIGHLIGHTS

VERISIGN®

As a global leader in domain names and internet security, Verisign reviews the state of the domain name industry through a variety of statistical and analytical research. Verisign provides this briefing to highlight important trends in domain name registrations, including key performance indicators and growth opportunities, to industry analysts, media and businesses.
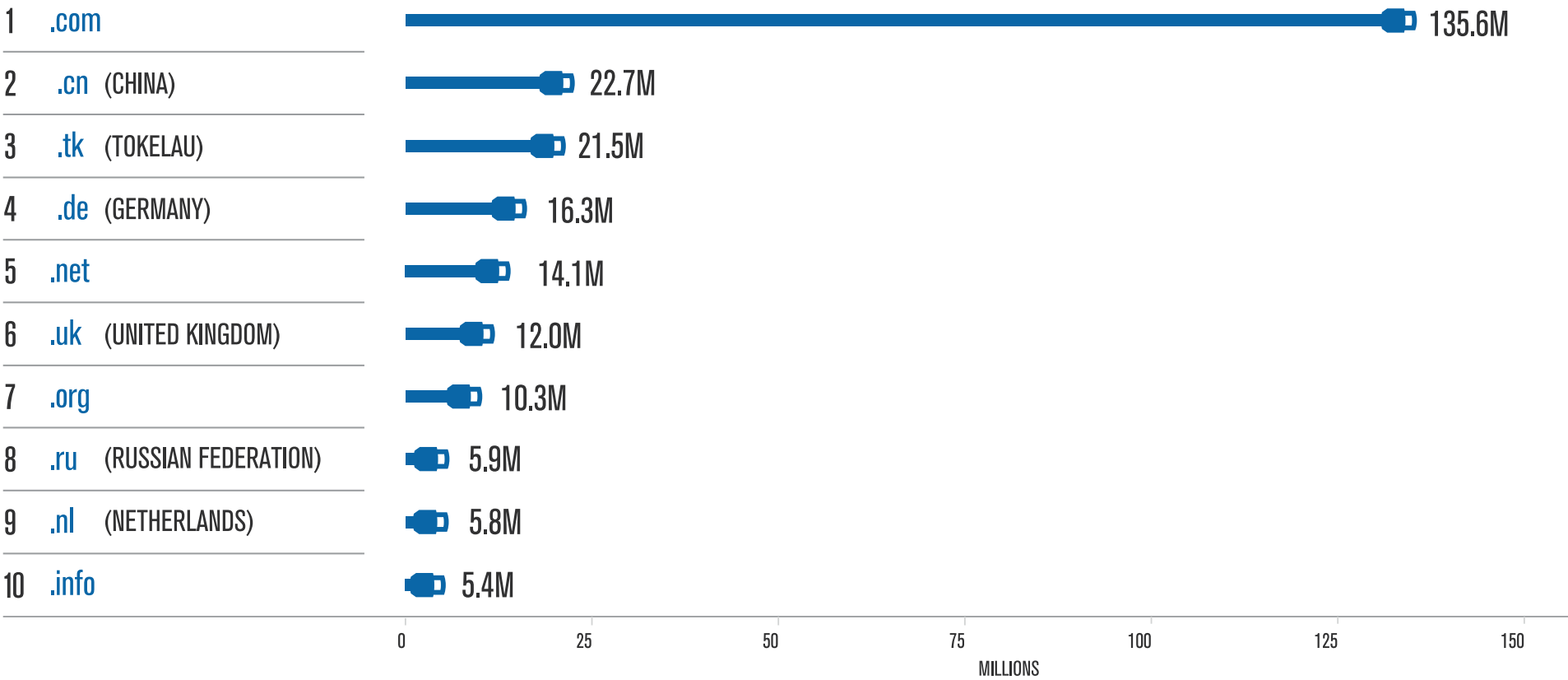
To access the full Domain Name Industry Brief, visit **Verisign.com/DNIB**.

Q2 2018 DOMAIN NAME REGISTRATIONS

339.8 MILLION domain names registered globally[1,2]

2.4% INCREASE year over year from Q2 2017[1,2]

TOP 10 LARGEST TLDS BY NUMBER OF REPORTED DOMAIN NAMES

Source: Zooknic, Q2 2018; Verisign, Q2 2018; Centralized Zone Data Service, Q2 2018

#	TLD		Domain Names
1	.com		135.6M
2	.cn	(CHINA)	22.7M
3	.tk	(TOKELAU)	21.5M
4	.de	(GERMANY)	16.3M
5	.net		14.1M
6	.uk	(UNITED KINGDOM)	12.0M
7	.org		10.3M
8	.ru	(RUSSIAN FEDERATION)	5.9M
9	.nl	(NETHERLANDS)	5.8M
10	.info		5.4M

MILLIONS
0   25   50   75   100   125   150

Verisign is the global registry operator for .com and .net.

149.7 MILLION
.com & .net domain name registrations in the domain name base[3] in Q2 2018

.com .net

3.7% INCREASE
year over year from Q2 2017 ⬆

9.6 MILLION
new .com & .net domain name registrations in Q2 2018

.com .net

◀ **LARGEST ccTLDS BY NUMBER OF REPORTED DOMAIN NAMES[1,2]** C

ccTLDs are designated for use by countries and territories.

Source: Zooknic, Q2 2018; For further information on the Domain Name Industry Brief methodology, please refer to the last page of the brief.

1	2	3	4	5	6	7	8	9	10
.cn	.tk	.de	.uk	.ru	.nl	.br	.eu	.fr	.it
(CHINA)	(TOKELAU)	(GERMANY)	(UNITED KINGDOM)	(RUSSIAN FEDERATION)	(NETHERLANDS)	(BRAZIL)	(EUROPEAN UNION)	(FRANCE)	(ITALY)
22.7M	21.5M	16.3M	12.0M	5.9M	5.8M	4.0M	3.8M	3.2M	3.1M

For more information about the Q2 2018 Domain Name Industry Brief, visit Verisign.com/DNIB.

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1 The figure(s) includes domain names in the .tk ccTLD. .tk is a free ccTLD that provides free domain names to individuals and businesses. Revenue is generated by monetizing expired domain names. Domain names no longer in use by the registrant or expired are taken back by the registry and the residual traffic is sold to advertising networks. As such, there are no deleted .tk domain names. http://www.businesswire.com/news/home/20131216006048/en/Freenom-Closes-3M-Series-Funding#.UxeUGNJDv9s.

2 The generic top-level domain (gTLD) and ccTLD data cited in the brief: (i) includes ccTLD Internationalized Domain Names, (ii) is an estimate as of the time the brief was developed and (iii) is subject to change as more complete data is received.

3 The domain name base is the active zone plus the number of domain names that are registered but not configured for use in the respective Top-Level Domain zone file plus the number of domain names that are in a client or server hold status.

ABOUT VERISIGN   f 🐦 in 📶

Verisign, a global leader in domain names and internet security, enables internet navigation for many of the world's most recognized domain names and provides protection for websites and enterprises around the world. Verisign ensures the security, stability and resiliency of key internet infrastructure and services, including the .com and .net domains and two of the internet's root servers, as well as performs the root-zone maintainer function for the core of the internet's Domain Name System (DNS). Verisign's Security Services include Distributed Denial of Service Protection and Managed DNS. To learn more about what it means to be Powered by Verisign, please visit Verisign.com.