

Q2 2021 DOMAIN NAME REGISTRATIONS

367.3

MILLION domain names registered globally^{1,2}





% DECREASE year over year from Occasion

from Q2 2020^{1,2}

GROWTH OF .COM & .NET

170.6

MILLION

.com & .net domain name registrations in the domain name base4 at the end of Q2 2021



MILLION

year over year from

Q2 2020

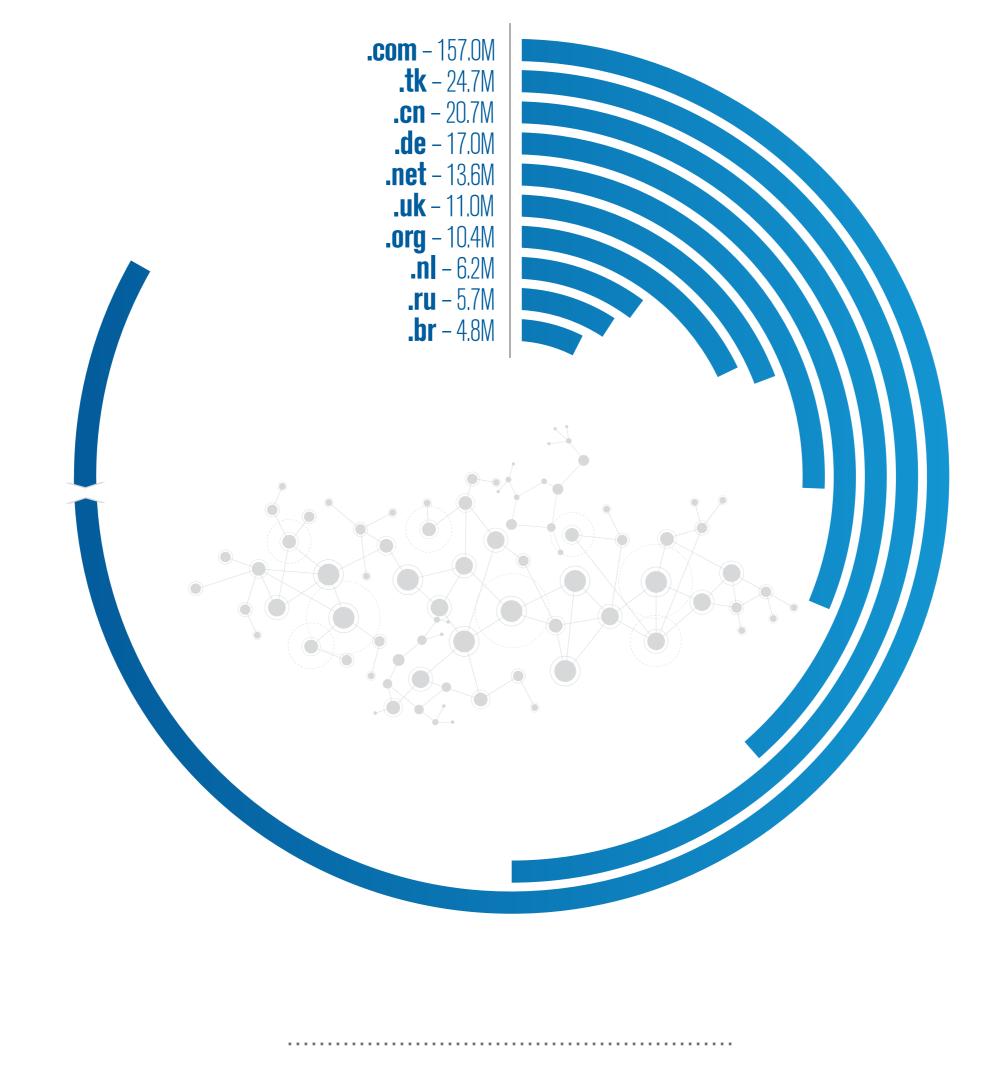
new .com & .net domain name registrations at the end of Q2 2021





OF REPORTED DOMAIN NAMES^{1,2,3} Source: ZookNIC, Q2 2021; Verisign, Q2 2021; Centralized Zone Data Service, Q2 2021

TOP 10 LARGEST TLDs BY NUMBER

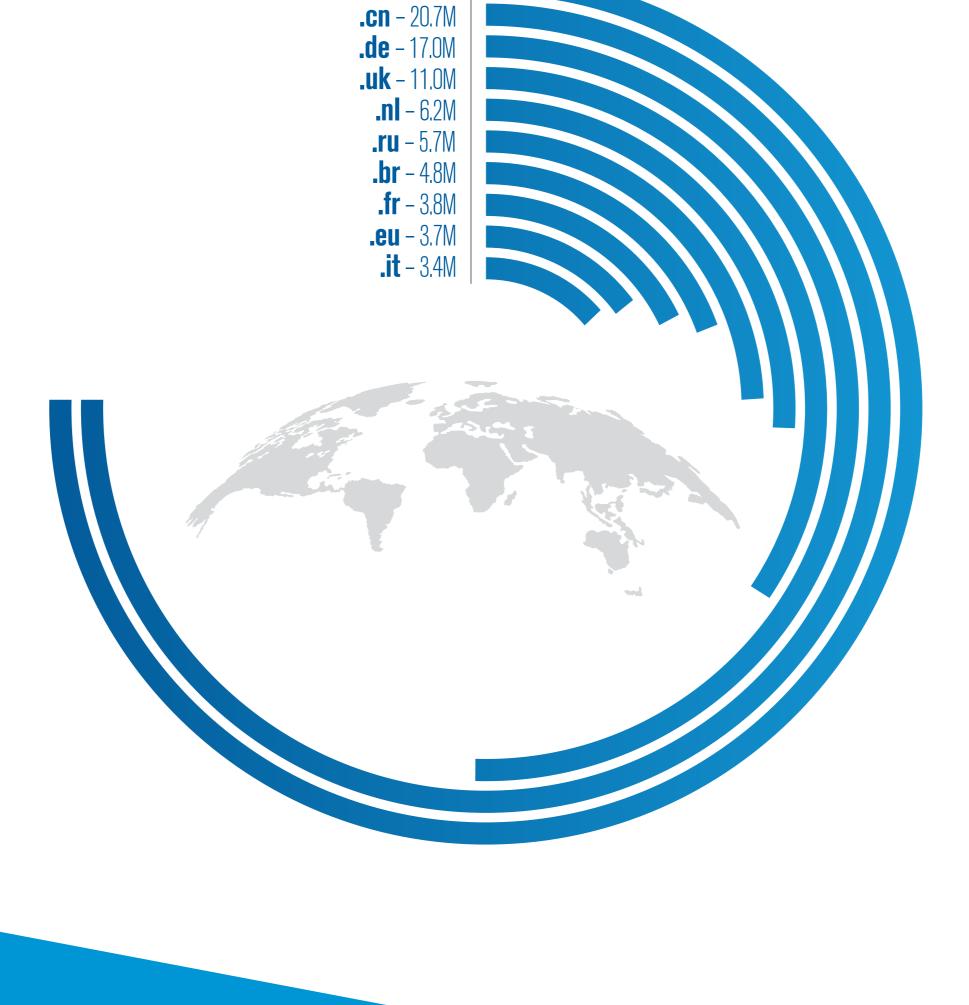


ccTLDs are country code TLDs. Source: ZookNIC, Q2 2021; For further information on The Domain Name Industry Brief methodology, please refer to the last page of the brief.

TOP 10 LARGEST ccTLDs BY NUMBER

OF REPORTED DOMAIN NAMES^{1,2}

.tk - 24.7M



For more information about the Q2 2021 The Domain Name Industry Brief, visit verisign.com/dnib.

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1 The figure(s) includes domain names in the .tk ccTLD. .tk is a ccTLD that provides free domain names to individuals and businesses. Revenue is generated by monetizing expired domain names. Domain names no longer in use by the registrant or expired are taken back by the registry and the esidual traffic is sold to advertising networks. As such, there are no deleted .tk domain names. e generic top-level domain (gTLD), new gTLD (ngTLD) and ccTLD data cited in this brief: (i) includes ccTLD Internationalized Domain Names s), (ii) is an estimate as of the time this brief was developed and (iii) is subject to change as more complete data is received. Some numbers in this 4 The domain name base is the active zone plus the number of domain names that are registered but not configured for use in the respective TLD zone file plus the number of domain names that are in a client or server hold status. The com and net domain name registration figures are as

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