

# THE DOMAIN NAME INDUSTRY BRIEF

Q3 2021 HIGHLIGHTS



## Q3 2021 DOMAIN NAME REGISTRATIONS

**364.6** MILLION  
domain names  
registered globally<sup>1,2</sup>



**1.6%** DECREASE  
year over year  
from Q3 2020<sup>1,2</sup>

## GROWTH OF .COM & .NET

**172.1**  
MILLION

.com & .net domain name  
registrations in the domain  
name base<sup>4</sup> at the end of  
Q3 2021



**10.7**  
MILLION

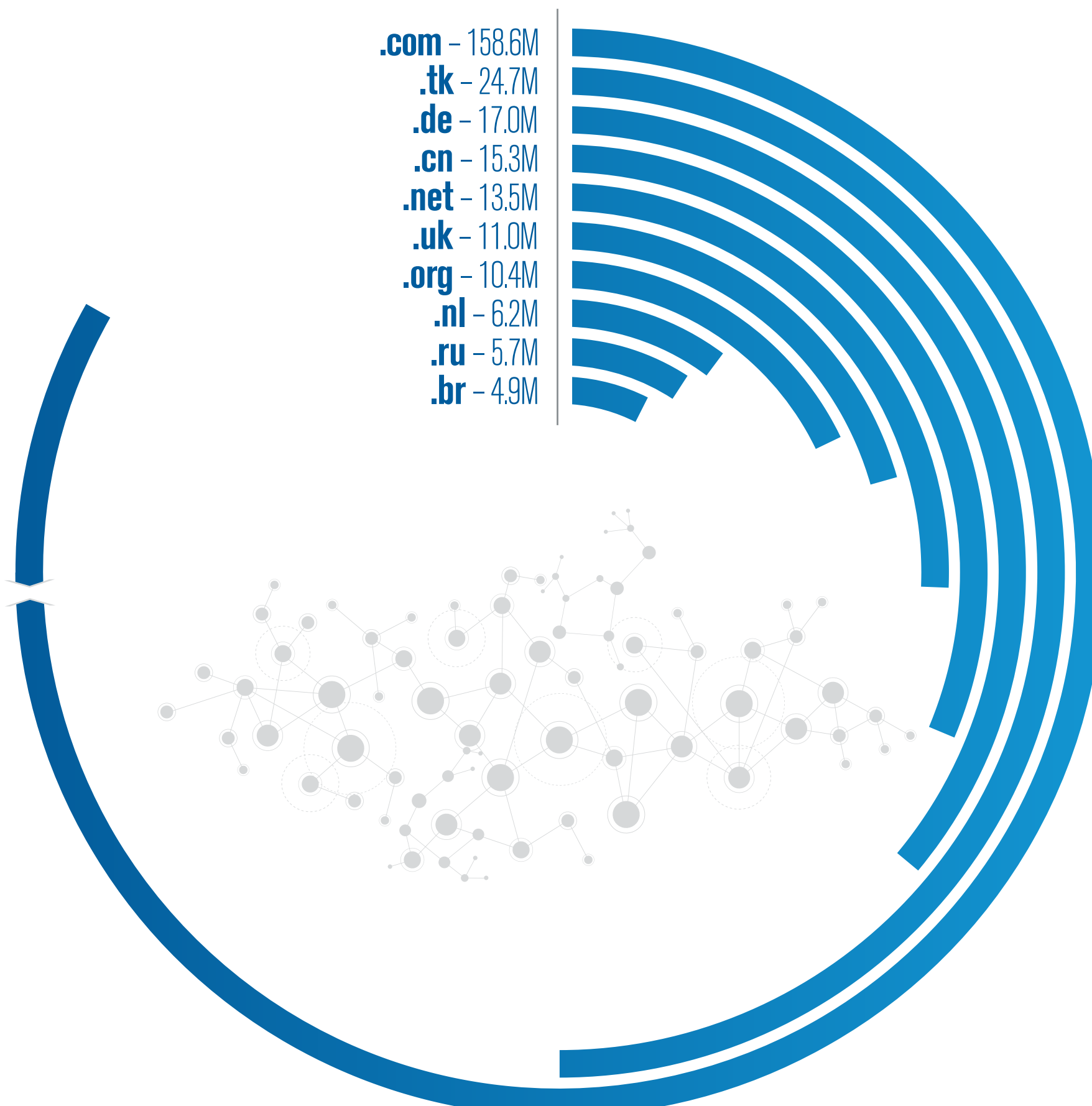
new .com & .net domain  
name registrations at the  
end of Q3 2021



**5.1%** INCREASE  
year over year from  
Q3 2020

## TOP 10 LARGEST TLDs BY NUMBER OF REPORTED DOMAIN NAMES<sup>1,2,3</sup>

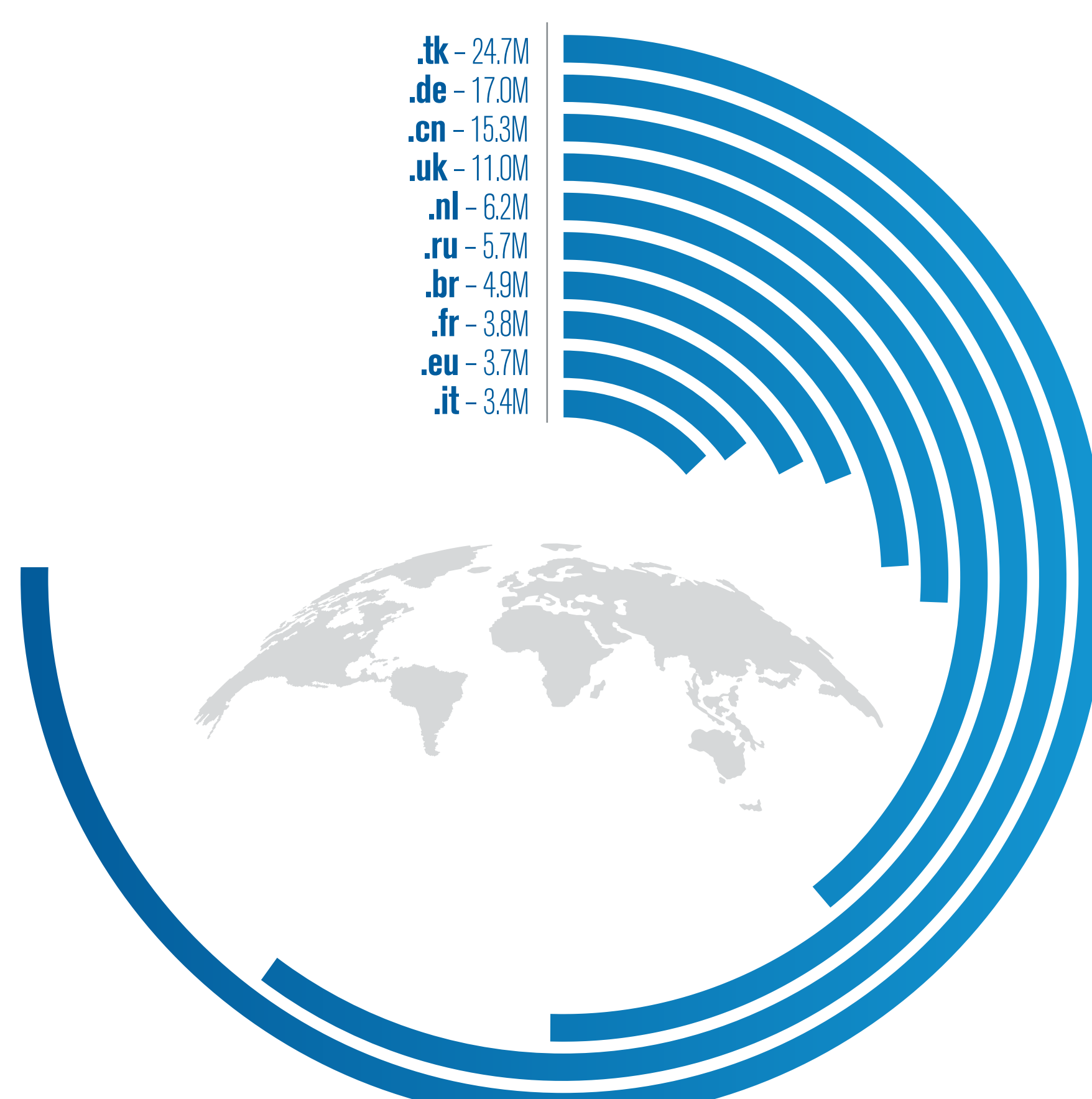
Source: ZookNIC, Q3 2021; Verisign, Q3 2021; Centralized Zone Data  
Service, Q3 2021



## TOP 10 LARGEST ccTLDs BY NUMBER OF REPORTED DOMAIN NAMES<sup>1,2</sup>

ccTLDs are country code TLDs.

Source: ZookNIC, Q3 2021; For further information on *The Domain Name Industry Brief* methodology, please refer to the last page of the brief.



For more information about the Q3  
2021 *The Domain Name Industry Brief*,  
visit [verisign.com/dnib](https://verisign.com/dnib).

ABOUT VERISIGN   
Verisign enables the security, stability, and resiliency of key internet infrastructure and services, including providing root zone maintainer services, operating two of the 13 global internet root servers, and providing registration services and authoritative resolution for the .com and .net top-level domains, which support the majority of global e-commerce. To learn more about what it means to be Powered by Verisign, please visit [verisign.com](https://verisign.com).

<sup>1</sup> The figure(s) includes domain names in the .tk ccTLD. .tk is a ccTLD that provides free domain names to individuals and businesses. Revenue is generated by monitoring expired domain names. Domain names no longer in use by the registrant or expired are taken back by the registry and the residual traffic is sold to advertising networks. As such, there are no deleted .tk domain names. The .tk zone reflected here is based on data from Q4 2020, which is the most recent data available.  
<https://www.businesswire.com/news/home/20131216000045/en/FreeDomain-Classes-3M-Series-Funding@United-IGN-DIGs>  
<sup>2</sup> The generic TLD, gTLD, and ccTLD data cited in this brief (i) includes ccTLD Internationalized Domain Names (IDNs). (i) is an estimate as of the time this brief was developed and (ii) is subject to change as more complete data is received. Some numbers in this brief may reflect standard rounding.  
<sup>3</sup> Line break indicates that the .com line has been shortened for display considerations.  
<sup>4</sup> The domain name base is the active zone plus the number of domain names that are registered but not configured for use in the respective TLD zone file plus the number of domain names that are in a client or server hold status. The .com and .net domain name registration figures are as reported in Verisign's most recent SEC filings.

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